



ADD-ON COURSES 2017-18 A SUMMARY REPORT

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1) SUMMARY TABLE

S. No.	Name of course	Total number of students enrolled
1	Financial Management	26
2	Corporate Communication and Public Relations	13
3	Media Studies	29
4	Advertising and Marketing Communications	41
5	Camera and Photography	14
6	Sports and Event Management	8
7	Artificial Intelligence and Data Science	27
8	French Language	36
9	Spanish Language	19
	TOTAL	213

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none">• Introduction to Financial Accounting• Preparation of Financial Statements• Financial Statements of Limited Companies• Annual Report• Introduction of Cost Concepts• Cost-Volume-Profit Analysis• Decision involving Alternate Choices. <p>MODULE 2</p> <ul style="list-style-type: none">• Introduction to Financial Management• Time value of Money• Introduction to Risk and Return

Jesus and Mary College

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Chanakyapuri, New Delhi - 110021

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	<ul style="list-style-type: none">• Valuation of Securities• Financial Statement Analysis• Financial Forecasting• Cost of Capital• Basics of Capital Expenditure Decisions• Analysis of Project Cash Flows• Cases and Exercises• Time value of money• Introduction to Risk and Return.• Valuation of Securities.• Cost of Capital.• Basics of Capital Expenditure Decisions. <p>MODULE 3</p> <ul style="list-style-type: none">• Leverage• Capital Structure Theories• Capital Structure Policy• Dividend Policy• Management of Working Capital• Estimation of Working Capital Needs• Inventory Management• Receivables Management• Treasury Management and Control• Financing Current Assets• Risk Analysis and Optimal Capital Expenditure Decision• Current Development• Cases and Exercises• Capital Structure• Dividend Policy
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MOU


FOCUS LEARNING GROUP
MEMORANDUM OF UNDERSTANDING (MOU)
2017-2018

Introduction

Jesus & Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a **Professional Certificate Program** for the 11th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.

Course to be offered

A Joint Certificate Program in **Financial Management**
Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November
Program fee – Rs. 15,000/- per student
Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.

Responsibilities of FOCUS Learning Group

- Ensure high quality training to students who enroll and jointly award certificates.
- Ensure smooth functioning of the program.
- Provide any necessary training material to support/enhance the learning.
- Cost of all the necessary training material and the trainer's fee to be borne by FLG.

Responsibilities of Jesus & Mary College

- Provide the premises, i.e. classroom with projector.
- Create awareness about the program through posters, pamphlets and banners.
- Help FLG organize pre-program session/s to encourage and counsel students.
- Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after the last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).

Sr. Roshly Jm
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

FOCUS LEARNING GROUP
1C/1, New Rohtak Road, New Delhi - 110005
E-mail : focuslearninggroup@gmail.com
GDM : 9811231749, Landline : 28716874

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Complete Agreement

This document represents the entire understanding between Focus Learning Group and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving at least 30 days notice in writing, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
Sr. (Dr.) Rosily J. L. r.j.m. Official Principal Jesus & Mary College Chanakyapuri, New Delhi-110021	Avneet Bagga Director
Witness 	Witness
	ANITA SHARDA

NAMES OF STUDENTS

S. No. **Name of the student**

1	Tanvi Bansal
2	Samridhi Sharma
3	Radha Jatodia
4	Namrata Kukreja
5	Taniya Kaur
6	Arleen Kaur
7	Ananya Chaudhary
8	Drishya Wahie
9	Poonam Arora
10	Gunjan Sangal
11	Srishti Mittal

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12	Sanjana Singh
13	Manvi Thapar
14	Priyanka
15	Shikha Rai
16	Vanshika Bhatia
17	Riya Sharma
18	Akanksha Negi
19	Aashi Maksija
20	Manvi Adlakha
21	Stuti Agarwal
22	Panchsheela
23	Mansi Gupta
24	Vriti Adhlakha
25	Priyasha Sharma
26	Diksha Pant

ATTENDANCE SHEET

Focus Learning Group (FLG) - Jesus & Mary College (JMC)
2017 - 2018
Financial Management
Participant Attendance

S.No	Participant Name	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6	Session 7	Session 8	Session 9	Session 10	Session 11	Session 12	Session 13	Session 14	Session 15
1	Shikha Rai	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Srishti Mittal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Ananya Chaudhary	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Vriti Adlakha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Priyasha Sharma	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	Vanshika Bhatia	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7	Ganjan Sangal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Aarleen Kaur	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
9	Aashi Makhija	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	Taniya Kaur Makin	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	Priyasha Sharma	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	Manvi Adlakha	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	Stuti Agarwal	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	Poonam Arora	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	Priyanka	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16	Sanjana Singh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	Manvi Thapar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	Namrata Kukreja	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19	Drishya Wahie	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	Radha Jajodia	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
21	Riya Sharma	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
22	Diksha Pant	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
23	Panchsheela	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
24	Mansi Gupta	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P

Tanvi Bansal
Akanksha Negi
Head's Signature

ASSESSMENT PROCEDURE AND OUTCOME

The programme gave students a platform to understand the choice of Investment and alternatives / factors affecting asset allocation. Basics and working of general and life insurance, Mutual funds, real estate markets with factors affecting risk and return, concept of estate planning were taught. It also gave them insights into working of Financial Markets, Evaluation Concept, Risk & return related to various asset classes, Value

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	<p>equity & bonds, Mutual Funds & Portfolio Management – The fundamentals of all these concepts were taught & explained keeping in mind the contemporary market & changes ahead. The program also centered on bettering crucial skills of individual's personality, professional communication and Emotional intelligence; that helped the students become corporate and life ready. Each of these skills is instrumental in preparing the overall development and outlook of students.</p> <p>After understanding these concepts, the students can apply for jobs at Banks NBFCs' & Financial Institutions. Individuals can also do freelancing provided they have thoroughly practiced the concepts taught.</p> <p>Participants were evaluated through quizzes, participation in discussions, presentations and project work. Student were also taken through a battery of tests and other tools in order to access these skills individually. Development areas that were limiting the potential of a student were identified and each area was worked upon for overall awareness. Students were given assignments & projects concerned with Self-analysis and Development, Communication Effectiveness and Emotional Intelligence.</p> <p>All students successfully completed the course for the year.</p>
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NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> • History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied. • Communication ethics, law and regulation is discussed. • Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. • Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. • Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. • Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught. • Event Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media



	<p>opportunity at every stages is taught in details.</p> <ul style="list-style-type: none"> • Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood. • Assignments
MOU	<div style="text-align: center;">  <p>FOCUS LEARNING GROUP</p> <p>MEMORANDUM OF UNDERSTANDING (MOU) 2017-2018</p> </div> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a Professional Certificate Program for the 11th successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Corporate Communication & Public Relations Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November Program fee – Rs. 15,000/- per student Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.</p> <p>Responsibilities of FOCUS Learning Group</p> <ul style="list-style-type: none"> • Ensure high quality training to students who enroll and jointly award certificates. • Ensure smooth functioning of the program. • Provide any necessary training material to support/enhance the learning. • Cost of all the necessary training material and the trainer's fee to be borne by FLG. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none"> • Provide the premises, i.e. classroom with projector. • Create awareness about the program through posters, pamphlets and banners. • Help FLG organize pre-program session/s to encourage and counsel students. • Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student). <div style="text-align: right; font-size: small;"> <p>FOCUS LEARNING GROUP 1C/1, New Rohtak Road, New Delhi - 110005 E-mail : focuslearninggroup@gmail.com</p> </div>

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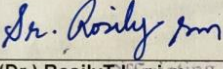
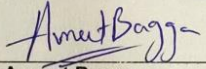
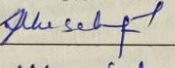
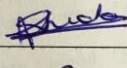
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For Jesus & Mary College	For Focus Learning Group
	
Sr. (Dr.) Rosily T. L. J. M. Principal Principal Jesus & Mary College Chanakyapuri, New Delhi-110021	Avneet Bagga Director
Witness 	Witness 
Dr. Alka Sehgal	ANITA SHARMA

NAMES OF STUDENTS

S. No. **Name of the student**

1	Divyanshi Aggarwal
2	Shreyanshi Suri
3	Aditi Srivastav
4	Anisha Sunny
5	Palak Dhingra
6	Amita Yadav
7	Arshpreet
8	Sukhmani
9	Kanika Sehgal
10	Tanya Kararia
11	Srishti Nanda
12	Shruti Goel
13	Ayushi Gupta

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ATTENDANCE SHEET

Focus Learning Group (FLG) - Jesus & Mary College (JMC)																
2017 - 2018																
Corporate Communication & Public Relations																
Participant Attendance																
S.No	Participant Name	Session 1	Session 2	Session 3	Session 4	Session 5	Session 6	Session 7	Session 8	Session 9	Session 10	Session 11	Session 12	Session 13	Session 14	Session 15
1	Aditi Srivastava	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
2	Shruti Goyal	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
3	JANYA KATARIA	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
4	ANUSHI Gupta	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
5	Palak Dhingra	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
6	Shreyanshi SURI	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
7	Amita Yadav	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
8	Anisha Sunny	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
9	Kanika Sehgal	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
10	Sukhmani Kaur	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
11	Arshpreet AJIWAALIA	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
12	Srishti Nanda	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
13	Divyanshi Aggarwal	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
14																
15																
16																
17																
18																
	Head's Signature	[Handwritten Signatures]														

ASSESSMENT PROCEDURE AND OUTCOME

This program was offered to students of all disciplines. Industry professionals were in charge of delivering the sessions using interesting case studies and newspapers/magazines were utilized as books to understand the diversity of communications space. Films and documentaries were screened, visits were made to media houses and All India Radio to engage the students with professionals from diverse media backgrounds. Students benefited from several classroom exercises; they were able to make effective presentations and contribute to group discussions. The challenge and essence of writing was grasped through drafted mock press releases, background notes and introductions.

Some students opted for communications-oriented jobs and those keen on pursuing Post Graduate programs found these sessions and exercises very useful in their tasks ahead.

Assessments are done through viva-voce, quizzes and presentation. All students successfully completed the course for the given year.

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview:</p> <p>The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p>

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	<ul style="list-style-type: none">• Introduction to media and Journalism. Discussions about related work profiles (Indian context)• Radio program Production.• Voice grooming, Diction and Presentation• Scriptwriting and Studio Training• Project Work• TV and Film Studies• Film Appreciation, Camera Shots and Angles• Direction basics• Project Work-Group Activity• Journalism (Print, Web, TV)• News and report writing• Photo Journalism• Basics of Internet marketing• TV News Reading and Reporting
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MOU

<p>Memorandum of Understanding Between JESUS & MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</p> <p>This Memorandum of Understanding is made and entered into on 14th day of May 2017 between the parties as follow:</p> <p>The Parties</p> <p>The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the First Part</p> <p>AND</p> <p>R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the Second Part.</p> <p>Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none">1. OBJECT: To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.2. CERTIFICATION: On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned. <p>Page 1 of 3</p> <p>Dr. Rosily rjm Officiating Principal Jesus & Mary College Chanakyapuri, New Delhi-110021</p> <p>or R.K. Films & Media Acad. Auth. Sign. / T.S.</p>
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4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

for R.K. Films & Media Academy

Page 2 of 3

Sr. Rowly, sm

Principal
Jesus and Mary College
Chanakyapuri,
New Delhi-110021

Auth. Sig.

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400
Fax No. : +(91)-(011)-24105466
Website : <http://www.jmc.ac.in>
Email Id : jmcadm@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
 - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
 - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
 - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/ permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 16th day of May 2017 mentioned herein before at New Delhi

For and On behalf of First Part

Sr. Ronky m
Principal, Jesus & Mary College
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness(es):
Name:
Adress:

For and on behalf of Second Part

[Signature]
Managing Trustee, RKFMA
RKFMA Films & Media Academy

Date: 16th MAY 2017

Witness(es):
Name:
Adress:



Annexure 1

Certificate Program in Media Studies

Course Overview

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics
1. Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)
2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training 2.3. Project Work
3. TV & Film Studies 3.1. Film Appreciation, Camera Shots & Angles 3.2. Direction basics 3.3. Project Work - Group Activity
4. Journalism (Print, Web, TV) 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting

Course Delivery

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

Course Duration

Six months maximum

Total sessions / Total Hours (Theory + Practical)

Forty sessions / Sixty hours

Course Fee

Rs.15,000/- in lumpsum

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

Sr. Anjali
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

-or R.K. Films & Media Acad

Anjali
Auth. Sign. / Date

NAMES OF STUDENTS

S. No.	Name of the student
1	Purnima Florish Lugun
2	Debolina Saha
3	Smriti Shammi
4	Avni Narang
5	Vranda Agarwal
6	Priyasha Trehan
7	Anjali Jain
8	Shivangi
9	Roopal Sharma

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Email Id : jmcadmn@yahoo.co.in
info@jmc.ac.in
principal@jmc.ac.in

ATTENDANCE REGISTER of the MEDIA STUDIES		for the month of	
उपस्थिति रजिस्टर		SEP 17	
Serial No.	NAME	Rank	1
1	Rishina Flouish Lyar		P
2	Debolina Saha		P
3	Smriti Shanni		P
4	Aurvi Narang		P
5	Vsrando Aggarwal		P
6	Priyanka Tishan		P
7	Anjali Jain		P
8	Shivangi		P
9	Roopal Sharma		P
10	Sonam Sharma		P
11	Akanksha		P
12	Vaibhavi		P
13	Vaishnavi		P
14	Shivika Pathak		P
15	Snehal Mahajan		P
16	Kritika Saha		P
17	Divya George		P
18	Sarah Murty		P
19	Tanya Nagpal		P
20	Tejasvi Singh		P
21	Pooja Chauhan		P
22	Nandita Kapoor		P
23	Anjana Rocha		P
24	Angela Willan		P
25	Komal Parvati		P
26	Jocelyn Joudy		P
27	Saraswati Singh		P
28	Lipy		P
29	Tanya Sharma		P

ATTENDANCE REGISTER of the MEDIA STUDIES		for the month of	
उपस्थिति रजिस्टर		OCTOBER 17	
Serial No.	NAME	Rank	1
1	PURNIMA		A
2	DEBOLINA		A
3	SMRITI		A
4	AURVI		A
5	VRANDA		A
6	PRIVASHA		A
7	ANJALI		A
8	SHIVANGI		A
9	ROOPAL		A
10	SONAM		A
11	AKANKSHA		A
12	VAIBHAVI		A
13	VAISHNAVI		A
14	SHIVIKA		A
15	SNEHAL		A
16	KRITIKA		A
17	DIVYA		A
18	SARAH		A
19	TANYA		A
20	TEJASVI		A
21	POOJA		A
22	NANDITA		A
23	ANJANA		A
24	ANGELA		A
25	KOMAL		A
26	JOCELYN		A
27	SARASWATI		A
28	LIPY		A
29	TANYA		A

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	<p>(particularly related to Indian regional cinema)</p> <ul style="list-style-type: none">- manner/ techniques for voice narration whether as a storyteller, event host or radio broadcaster- video news reporting- basics of video editing, publishing and optimization (using a video streaming platform like YouTube) <p>Students were assessed on hands on activities, projects and terminal examination. All students successfully completed the course for the given year.</p>
--	--

NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
COURSE OUTLINE	<p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none">• Marketing principles and Concepts• Understanding the Advertising Industry• Market research• Direct marketing• Advertising Campaign and Strategy• Public Relations and Client Servicing• Fundamentals of Digital Marketing <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture and demonstrations

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MOU

Memorandum of Understanding

Between

JESUS & MARY COLLEGE, NEW DELHI (INDIA)
AND
RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 16 day of May 2017 between the parties as follow:

The Parties

The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

Page 1 of 3

Sr. Rosily T.L.
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Deepak Bansal
Auth. Sign. D.
-or R. K. Films & Media Academy

Jesus and Mary College

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info@jmc.ac.in

principal@jmc.ac.in

4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS: The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.

5. FEE SHARING, REIMBURSEMENTS & CALCULATIONS:

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. PRINTING AND STATIONARY: JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. RKFMA OBLIGATIONS: As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. JESUS & MARY COLLEGE OBLIGATIONS

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

for R.K. Films & Media Academy

Page 2 of 3

Sr. Rowly, sm

Principal
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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
 - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
 - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
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In witness whereof the parties hereto have signed this MOU on this 16th day of May 2017 mentioned herein before at New Delhi

For and On behalf of First Part

Sr. Ronky m
Principal, Jesus & Mary College
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Witness(es):
Name:
Adress:

For and on behalf of Second Part

[Signature]
Managing Trustee, RKFMA
RKFMA Films & Media Academy

Date: 16th MAY 2017

Witness(es):
Name:
Adress:



Annex. 2

Certificate Program in Advertising & Marketing Communications

Course Overview

The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

Topics

Lessons & instructions about:

- Marketing Principles & Concepts
- Understanding the Advertising Industry
- Market Research
- Direct Marketing
- Advertising Campaign & Strategy
- Integrated Marketing Communication
- Public Relations & Client Servicing

Course Training methodology

Lecture and demonstrations

Course Duration

Six months maximum

Total sessions/Total Hours

Forty sessions / Sixty hours

Course Fee

Rs.15,000/-

Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy

[Signature]
Auth. Sec

[Signature]

Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

NAMES OF STUDENTS

S. No. **Name of the student**

1 Garima Singhal

2 Harsimran Syan

3 Anisha Sharma

4 Kirti Karwal

5 Srishti Agarwal

6 Ankita

7 Simran Nagpal

8 Simran Babbar

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info@jmc.ac.in
principal@jmc.ac.in

9	Aditi Verma
10	Arpita Chawla
11	Radhika Sawhney
12	Muskan Sethi
13	Chandreyee Das
14	Anshika
15	Priyanka Bhasin
16	Sanya Sehgal
17	Shipra Jain
18	Bharti Tanwar
19	Perna Priya
20	Tripty Kumari
21	Shreya Khosla
22	Geetika
23	Aparna Sachan
24	Sanya Santosh
25	Nidhi Panchal
26	Swasti Garg
27	Vidisha Goyal
28	Karanpreet Kaur
29	Vasudha Kapahi
30	Perna Arora
31	Yukta Berry
32	Taneesha Anand
33	Surbhi Anand
34	Prachi Chopra
35	Sanchita Mahajan
36	Mayanka Bansal
37	Pratiksha Garg
38	Roshini Biswas
39	Avika Dhingra
40	Mohiba Urooj
41	Gul Nagpal

Jesus and Mary College

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principal@jmc.ac.in

ATTENDANCE REGISTER of the <i>Advert & Marketing</i>		उपस्थिति रजिस्टर		for the month of <i>Nov. 17</i>		मास																																	
Serial No. क्र.सं.	NAME नाम	Rank रैंक	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Over Time अतिरिक्त समय	Less Time कम समय	Total Days कुल दिवस	Rate दर	Amount राशि	
32	Yukta									P	A																												
33	Tanusha									P	A																												
34	Surbhi									P	A																												
35	Mayank									P	A																												
36	Sanchita									P	A																												
37	Pratiksha									P	A																												
38	Anika									P	A																												
39	Roshni									P	A																												
40	Mohiba																																						
41	GUL Nagpal									P	A																												

ATTENDANCE REGISTER of the <i>Advert & Marketing</i>		उपस्थिति रजिस्टर		for the month of <i>JANUARY 18</i>		मास																																	
Serial No. क्र.सं.	NAME नाम	Rank रैंक	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Over Time अतिरिक्त समय	Less Time कम समय	Total Days कुल दिवस	Rate दर	Amount राशि	
1	PRACHI																																						
2	CARINA																																						
3	HARSHMAN																																						
4	ANISHA																																						
5	KIRTI																																						
6	SRIJITI																																						
7	ANJITA																																						
8	SIMRAN RAJAN																																						
9	SIMRAN BABBAR																																						
10	ADITI																																						
11	ARPIYA																																						
12	RADHIKA																																						
13	HOSKAR																																						
14	CHANDRENEE																																						
15	ANSHIKA																																						
16	PRIBHKA																																						
17	SANVA																																						
18	SHI PRA																																						
19	BIHARTI																																						
20	PREERNA																																						
21	TRIPTI																																						
22	CHREYA																																						
23	GEETIKA																																						
24	ADARNA																																						
25	SANVA																																						
26	NIJMI																																						
27	SWASTI																																						
28	KA VINISHA																																						
29	KARANPREET																																						
30	VAJUBHA																																						
31	PREERNA																																						

ATTENDANCE REGISTER of the <i>Advert & Marketing</i>		उपस्थिति रजिस्टर		for the month of <i>JANUARY 18</i>		मास																																		
Serial No. क्र.सं.	NAME नाम	Rank रैंक	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Over Time अतिरिक्त समय	Less Time कम समय	Total Days कुल दिवस	Rate दर	Amount राशि	Advance अग्रिम	Balance बैलेंस
32	YUKTA																																							
33	TANUSHUA																																							
34	SORBHI																																							
35	MAYANK																																							
36	SANCHITA																																							
37	PRATIJKSHA																																							
38	ANIKA																																							
39	ROSHNI																																							
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41	GUL Nagpal																																							

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NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview: The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none">• Basics of Photography• Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.• Development of cameras and accessories• Digital concepts and features of modern DSLR and bridge cameras• Practical sessions covering• Table tops• Food photography• Portraits <p>Course Training Methodology:</p> <ul style="list-style-type: none">• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.

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Memorandum of Understanding

Between

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AND

RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

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The Jesus & Mary College (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media & Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures 1, 2 & 3 attached to this MoU.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

or R. K. Films & Media Academy

Sr. Rosily rjm
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

Page 1 of 3

[Signature]
Auth. Sign. / D.

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021

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Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : jmcadm@yahoo.co.in

info@jmc.ac.in

principal@jmc.ac.in

4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2 & 3 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculum, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

for R. K. Films & Media Ad. m

Page 2 of 3

Dr. Anshu

Principal
Jesus and Mary College
Chanakyapuri
New Delhi - 110021

[Signature]
Adm. Secy.

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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
- 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
- 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
- 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.

9. RKFMA shall continue with its educational/ training activities elsewhere as well.

10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.

11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.

12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 16th day of May 2017 mentioned herein before at New Delhi

For and On behalf of First Part
Sr. Ronky m
Principal, Jesus & Mary College
Jesus & Mary College
Chanakyapuri,
New Delhi-110021

For and on behalf of Second Part
[Signature]
Managing Trustee, RKFMA & Media Academy

Date: 16th MAY 2017

Witness(es):
Name:
Adress:

Witness(es):
Name:
Adress:

Jesus and Mary College

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Annex. 3

Certificate Program in Camera & Photography

Course Overview
This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa.

Topics
<p>Practical Instructions & Activities</p> <ul style="list-style-type: none"> - Basics of Photography - Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. - Development of cameras and accessories - Digital concepts and features of modern DSLR and bridge cameras. - Practical sessions covering <ul style="list-style-type: none"> - table tops - food photography - portraits

Course Training methodology
Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibition. Photo-walks, assignments, etc.

Camera Required:
DSLR camera with manual adjustments for Aperture & Shutter

Course Duration
Six months maximum

Total sessions / Total Hours
Thirty six sessions / fifty four hours

Course Fee
Rs.15,000/-

Eligibility
Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

Dr. R.K. Films & Media A-10-037
[Signature]
Auth. Sign

[Signature]
Dr. Ravi Kumar
Officiating Principal
Jesus & Mary College
Chanakyapuri,
New Delhi-110021


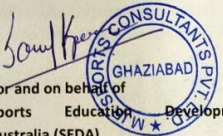
NAMES OF STUDENTS	S. No.	Name of the student
	1	Priya
	2	Swastika Mohan
	3	Elina Toppo
	4	Priyanka Tulsian
	5	Shambhavi Sharma
	6	Drishti Panwar
	7	Jahnvi Arora
	8	Alicia Christine Paul

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NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU	<p>SPORTS EDUCATION DEVELOPMENT AUSTRALIA </p> <p>MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN</p> <p>JESUS & MARY COLLEGE (JMC) AND SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)</p> <p>This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this <u>21</u> of <u>July</u> 2017 at Delhi</p> <p>BETWEEN</p> <p>Jesus & Mary College, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;</p> <p>And</p> <p>SEDA (Sports Education Development Australia), a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").</p> <p>SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.</p> <p>This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management. , i.e, add-on Certificate course <i>titled Sports Events Management</i>; initially for a period of one year which expires on June 30, 2018. The details of this program implementation is outlined in Annexure 1.</p> <p>For and on behalf of Jesus & Mary College <i>Dr. Anjali Singh</i> Principal Officiating Principal Jesus & Mary College Chanakyapuri, New Delhi-110 21</p> <p>For and on behalf of Sports Education Development Australia (SEDA) <i>Sanku Kumar</i> Head (Operations)</p> <p></p> <p>Australia office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia www.sedagroup.com.au India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Vaishali, Ghaziabad. PIN - 201010. Uttar Pradesh www.seda-india.com</p>

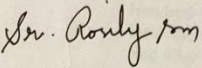
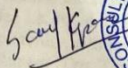





SPORTS EDUCATION DEVELOPMENT AUSTRALIA

ANNEXURE 1

- (1) **NAME OF THE COURSE:** CERTIFICATE IN SPORTS EVENTS MANAGEMENT
- (2) **DURATION OF THE COURSE:** The duration of this course will be 6 months.
- (3) **VENUE:** Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.
- (4) **FINANCIAL CONSIDERATION / COURSE FEE**
The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50.
- (5) **INTELLECTUAL PROPERTY RIGHTS**
 - (i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "Intellectual Property") belong to SEDA India shall remain the sole and exclusive property of theirs.
 - (ii) The Parties agree that any intellectual property developed in the course of conducting Training program in terms hereof shall belong to SEDA only.
- (6) **COURSE OVERVIEW**
This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports event industry placement and not vice versa. The students will learn to prepare an event proposal, conduct risk analysis, design and conceptualise an event, seek permissions and licenses, conduct surveys to plan, organize and wrap up the event. The also learn about management skills like financial management, human resource management, marketing and promotion. The enrolled students will also get opportunity to volunteer or intern at a major event (preferably sports).
Course Training Methodology
Lecture demonstrations, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)
Eligibility
Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered co-educational pattern as well. Certificate will be awarded to students who have 50% attendance and have volunteered at one event.

Australia office: 425 Riversdale Rd, Hawthorn East VIC 3123, Australia | www.sedagroup.com.au
 India registered office: MJR Sports Consultants Pvt Ltd 105, Emerald Court 2, Ramprastha Greens, Sector 7, Vaishali, Ghaziabad. PIN - 201010. Uttar Pradesh | www.seda-india.com

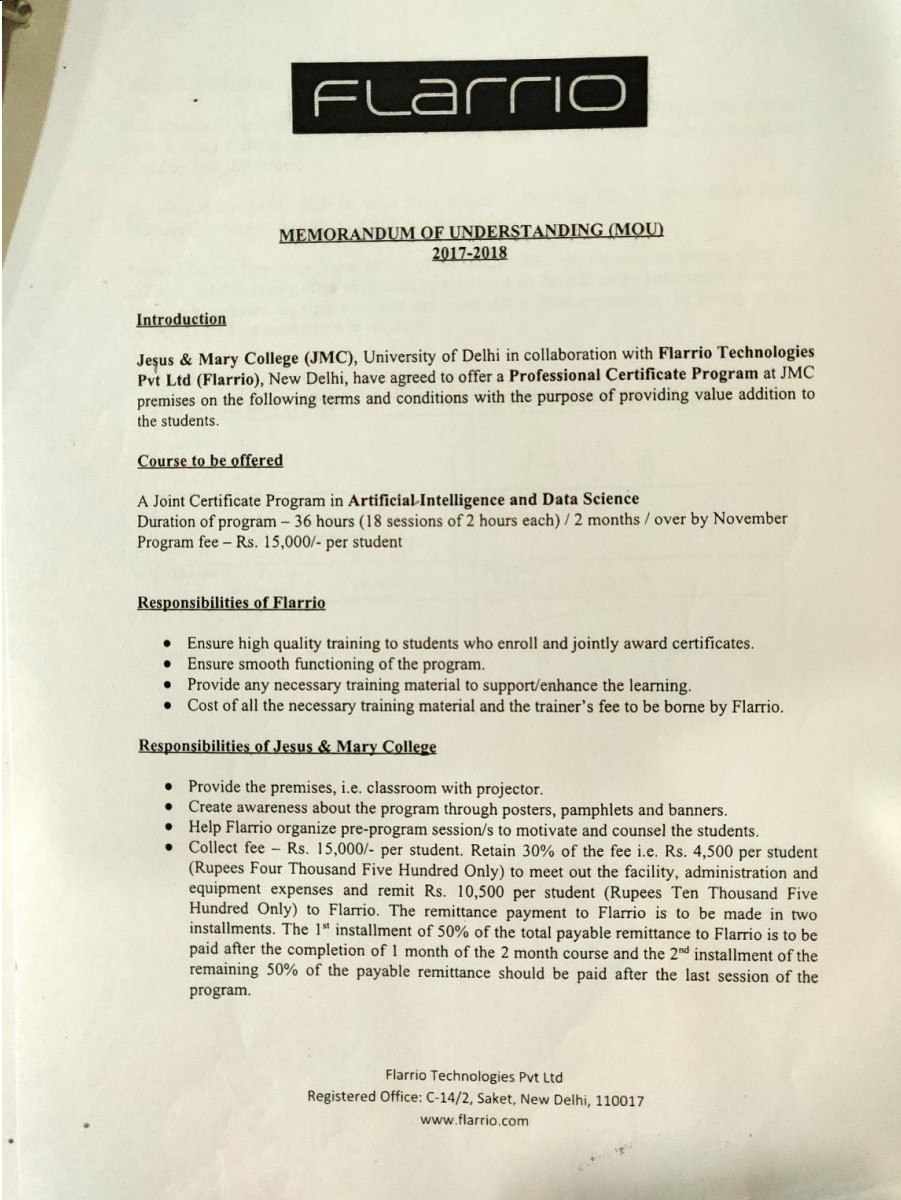
NAMES OF STUDENTS	S. No.	Name of the student
	1	Ankita Kamra
	2	Anuradha Jha
	3	Kavita Kumar
	4	Kanwal Preet
	5	Pranjali Agarwal
	6	Mamta Batcheja
	7	Riyapi Das

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principal@jmc.ac.in

NAME	ARTIFICIAL INTELLIGENCE AND DATA SCIENCE (CP11DA)
MOU	 <p>FLARRIO</p> <p>MEMORANDUM OF UNDERSTANDING (MOU) 2017-2018</p> <p>Introduction</p> <p>Jesus & Mary College (JMC), University of Delhi in collaboration with Flarrio Technologies Pvt Ltd (Flarrio), New Delhi, have agreed to offer a Professional Certificate Program at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p>Course to be offered</p> <p>A Joint Certificate Program in Artificial Intelligence and Data Science Duration of program – 36 hours (18 sessions of 2 hours each) / 2 months / over by November Program fee – Rs. 15,000/- per student</p> <p>Responsibilities of Flarrio</p> <ul style="list-style-type: none">• Ensure high quality training to students who enroll and jointly award certificates.• Ensure smooth functioning of the program.• Provide any necessary training material to support/enhance the learning.• Cost of all the necessary training material and the trainer's fee to be borne by Flarrio. <p>Responsibilities of Jesus & Mary College</p> <ul style="list-style-type: none">• Provide the premises, i.e. classroom with projector.• Create awareness about the program through posters, pamphlets and banners.• Help Flarrio organize pre-program session/s to motivate and counsel the students.• Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to Flarrio. The remittance payment to Flarrio is to be made in two installments. The 1st installment of 50% of the total payable remittance to Flarrio is to be paid after the completion of 1 month of the 2 month course and the 2nd installment of the remaining 50% of the payable remittance should be paid after the last session of the program. <p>Flarrio Technologies Pvt Ltd Registered Office: C-14/2, Saket, New Delhi, 110017 www.flarrio.com</p>

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principal@jmc.ac.in

Complete Agreement

This document represents the entire understanding between Flarrio Technologies Pvt. Ltd and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2017 till July 31, 2018. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Flarrio Technologies Pvt Ltd
	<i>Rahul Ghosh</i>
Dr. Sr Rosily T.L. r.j.m Principal <i>Dr. Rosily T.L.</i>	Rahul Ghosh Director
Witness <i>Sunita Parau</i>	Witness <i>Sonade</i>

NAMES OF STUDENTS

S. No.	Name of the student
1	Aadhya Agrawal
2	Aadhya Gupta
3	Angela Arthur
4	Anika Singhal
5	Arunima Sharma
6	Chayanika Pawar
7	Deepali Malhotra
8	Jasmine Saluja
9	Jerene Rachna
10	Michelle Rozario
11	Nishtha Kamra
12	Pearl Gupta
13	Radhika Sharma
14	Richa Bhatia
15	Riya Harjai
16	Roselene Roby
17	Ryna Irengbam
18	Sakshi Mittal
19	Sakshi Soni

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	20	Sampriti Mishra
	21	Shireen
	22	Shirin Nayyar
	23	Sneha Sanyal
	24	Vainika
	25	Vidhi Vashishth
	26	Yukta Dhamkhar
	27	Yukti

ATTENDANCE SHEET

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Email Id : admin@jmc.ac.in
info@jmc.ac.in
principal@jmc.ac.in

Artificial Intelligence and Data Science 2017-18

Sl.No.	Name of the student
1	Aadhya Agrawal
2	Aadhya Gupta
3	Angela Arthur
4	Anika Singhal
5	Arunima Sharma
6	Chayanika Pawar
7	Deepali Malhotra
8	Jasmine Saluja
9	Jerene Rachna
10	Michelle Rozario
11	Nishtha Kamra
12	Pearl Gupta
13	Radhika Sharma
14	Richa Bhatia
15	Riya Harjai
16	Roselene Roby
17	Ryna Irengbam
18	Sakshi Mittal
19	Sakshi Soni
20	Sampriti Mishra
21	Shireen
22	Shirin Nayyar
23	Sneha Sanyal
24	Vainika
25	Vidhi Vashishth
26	Yukta Dhamkhar
27	Yukti

Dr. Rosily Tom
Principal

ASSESSMENT PROCEDURE AND OUTCOME

This course provided quality training to students for several aspects of artificial intelligence and data science. Assessment includes on-going projects and terminal examination. All students successfully completed the course for the year.

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info@jmc.ac.in
principal@jmc.ac.in

NAME	FRENCH LANGUAGE (CP08FR)	
	S. No.	Name
NAMES OF STUDENTS ENROLLED	1)	AALOKITA BASU
	2)	ADITI WADHWA
	3)	AKANKSHA
	4)	AMALI
	5)	ANANTA
	6)	ANANYA BHATNAGAR
	7)	ANJU RANI
	8)	ARUNIMA SHARMA
	9)	DIANA KAR
	10)	DIVYA
	11)	HIMANSHI GUPTA
	12)	IGLAT JOSEPH
	13)	ISHA JOSHI
	14)	JAGRITI
	15)	KANIKA SHARMA
	16)	KHUSHBOO KHANDELWAL
	17)	KOKIL
	18)	LIYA JOSEPH
	19)	MAHIMA NAYAL
	20)	MANJEET KAUR
	21)	MANSIMRAN KAUR
	22)	MEGHA CHHIKARA
	23)	MEHER JAIN
	24)	NEETA KARKI
	25)	NIKITA DHAYAL
	26)	NUPUR RATNANI
	27)	PRIYANKA KATHURIA
	28)	PRIYANKA RATHORE
	29)	RIYA DHAMA
	30)	RIYA JERATH
	31)	SANTUSHTI PURI
	32)	SHAGUN DEBEY
	33)	SRISHTI GOYAL
	34)	STEFFI ANN CHERIAN
	35)	STEFFY SUNNY
	36)	TANVEE SHARMA

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Email Id : admin@jmc.ac.in

info@jmc.ac.in

principal@jmc.ac.in

FRENCH CERTIFICATE 2017-18

Sl.No.	Name of the student
1	AALOKITA BASU
2	ADITI WADHWA
3	AKANKSHA
4	AMALI
5	ANANTA
6	ANANYA BHATNAGAR
7	ANJU RANI
8	ARUNIMA SHARMA
9	DIANA KAR
10	DIVYA
11	HIMANSHI GUPTA
12	IGLAT JOSEPH
13	ISHA JOSHI
14	JAGRITI
15	KANIKA SHARMA
16	KHUSHBOO KHANDELWAL
17	KOKIL
18	LIYA JOSEPH
19	MAHIMA NAYAL
20	MANJEET KAUR
21	MANSIMRAN KAUR
22	MEGHA CHHIKARA
23	MEHER JAIN
24	NEETA KARKI
25	NIKITA DHAYAL
26	NUPUR RATNANI
27	PRIYANKA KATHURIA
28	PRIYANKA RATHORE
29	RIYA DHAMA
30	RIYA JERATH
31	SANTUSHTI PURI
32	SHAGUN DEBEY
33	SRISHTI GOYAL
34	STEFFI ANN CHERIAN
35	STEFFY SUNNY
36	TANVEE SHARMA

Sr. Anily

Principal

ASSESSMENT PROCEDURE AND OUTCOME

Assessment included on-going projects, assignments and terminal examination. All students successfully completed the course for the year.

NAME

SPANISH LANGUAGE (CP09SP)

NAMES OF STUDENTS ENROLLED

S. No.	Name
1)	ANISHA BHALLA
2)	ANJALI KOTNALA
3)	CARRON FERNANDES
4)	CHHAVI SHARMA
5)	DIKSHA KUMAR
6)	JANVI TANWAR
7)	JHILAM GANGOPADHYAY

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info@jmc.ac.in
principal@jmc.ac.in

	8)	LAVANYA TRIPATHI
	9)	MANSI CHOUDHARY
	10)	MEGHANJALI
	11)	MUSKAN
	12)	NAMITA SINGH
	13)	NEHA
	14)	RAKSHITA BHARGAV
	15)	SAKSHI TARAR
	16)	SHUBHI JAIN
	17)	SIMRAN DHARIWAL
	18)	SIMRAN SAINI
	19)	YOGITA VATS

ATTENDANCE SHEET

Jesus and Mary College

University of Delhi
Chanakyapuri, New Delhi - 110021
Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400
Fax No. : +(91)-(011)-24105466
Website : <http://www.jmc.ac.in>
Email Id : admin@jmc.ac.in
info@jmc.ac.in
principal@jmc.ac.in

SPANISH CERIFICATE 2017-18

Sl.No.	Name of the student
1	ANISHA BHALLA
2	ANJALI KOTNALA
3	CARRON FERNANDES
4	CHHAVI SHARMA
5	DIKSHA KUMAR
6	JANVI TANWAR
7	JHILAM GANGOPADHYAY
8	LAVANYA TRIPATHI
9	MANSI CHOUDHARY
10	MEGHANJALI
11	MUSKAN
12	NAMITA SINGH
13	NEHA
14	RAKSHITA BHARGAV
15	SAKSHI TARAR
16	SHUBHI JAIN
17	SIMRAN DHARIWAL
18	SIMRAN SAINI
19	YOGITA VATS

Sr. Anilyan
Principal

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ASSESSMENT PROCEDURE AND OUTCOME

Assessment included on-going projects, assignments and terminal examination. All students successfully completed the course for the year.

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3) LIST OF STUDENTS SIGNED BY PRINCIPAL FOR ALL COURSES

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Camera & Photography 2017-18

Sl.No.	Name of the student
1	Priya
2	Swastika Mohan
3	Elina Toppo
4	Priyanka Tulsian
5	Shambhavi Sharma
6	Drishti Panwar
7	Jahnvi Arora
8	Alicia Christine Paul
9	Pranaya Sahay
10	Srishti Sareen
11	Anupal Kaur
12	Vidushi Godara
13	Astuti Raj
14	Varsha Sinha

Sr. Roilyam

Principal

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Advertising & Marketing 2017-18

Sl.No.	Name of the student
1	Garima Singhal
2	Harsimran Syan
3	Anisha Sharma
4	Kirti Karwal
5	Srishti Agarwal
6	Ankita
7	Simran Nagpal
8	Simran Babbar
9	Aditi Verma
10	Arpita Chawla
11	Radhika Sawhney
12	Muskan Sethi
13	Chandreyee Das
14	Anshika
15	Priyanka Bhasin
16	Sanya Sehgal
17	Shipra Jain
18	Bharti Tanwar
19	Prerna Priya
20	Tripty Kumari
21	Shreya Khosla
22	Geetika
23	Aparna Sachan
24	Sanya Santosh
25	Nidhi Panchal
26	Swasti Garg
27	Vidisha Goyal
28	Karanpreet Kaur
29	Vasudha Kapahi
30	Prerna Arora
31	Yukta Berry
32	Taneesha Anand
33	Surbhi Anand
34	Prachi Chopra
35	Sanchita Mahajan
36	Mayanka Bansal
37	Pratiksha Garg
38	Roshini Biswas
39	Avika Dhingra
40	Mohiba Urooj
41	Gul Nagpal

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FINANCIAL MANAGEMENT 2017-18

Sl.No.	Name of the student
1	Tanvi Bansal
2	Samridhi Sharma
3	Radha Jatodia
4	Namrata Kukreja
5	Taniya Kaur
6	Arleen Kaur
7	Ananya Chaudhary
8	Drishya Wahie
9	Poonam Arora
10	Gunjan Sangal
11	Srishti Mittal
12	Sanjana Singh
13	Manvi Thapar
14	Priyanka
15	Shikha Rai
16	Vanshika Bhatia
17	Riya Sharma
18	Akanksha Negi
19	Aashi Maksija
20	Manvi Adlakha
21	Stuti Agarwal
22	Panchsheela
23	Mansi Gupta
24	Vriti Adhlakha
25	Priyasha Sharma
26	Diksha Pant

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CORPORATE COMMUNICATION & PUBLIC RELATIONS 2017-18

Sl.No.	Name of the student
1	Divyanshi Aggarwal
2	Shreyanshi Suri
3	Aditi Srivastav
4	Anisha Sunny
5	Palak Dhingra
6	Amita Yadav
7	Arshpreet
8	Sukhmani
9	Kanika Sehgal
10	Tanya Kararia
11	Srishti Nanda
12	Shruti Goel
13	Ayushi Gupta

Sports & Event Management 2017-18

Sl.No.	Name of the student
1	Ankita Kamra
2	Anuradha Jha
3	Kavita Kumar
4	Kanwal Preet
5	Pranjali Agarwal
6	Mamta Batcheja
7	Riyapi Das
8	Kaushiki Goel

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Artificial Intelligence and Data Science 2017-18

Sl.No.	Name of the student
1	Aadhya Agrawal
2	Aadhya Gupta
3	Angela Arthur
4	Anika Singhal
5	Arunima Sharma
6	Chayanika Pawar
7	Deepali Malhotra
8	Jasmine Saluja
9	Jerene Rachna
10	Michelle Rozario
11	Nishtha Kamra
12	Pearl Gupta
13	Radhika Sharma
14	Richa Bhatia
15	Riya Harjai
16	Roselene Roby
17	Ryna Irengbam
18	Sakshi Mittal
19	Sakshi Soni
20	Sampriti Mishra
21	Shireen
22	Shirin Nayyar
23	Sneha Sanyal
24	Vainika
25	Vidhi Vashishth
26	Yukta Dhamkhar
27	Yukti

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MEDIA STUDIES 2017-18

Sl.No.	Name of the student
1	Purnima Florish Lugun
2	Debolina Saha
3	Smriti Shammi
4	Avni Narang
5	Vranda Agarwal
6	Priyasha Trehan
7	Anjali Jain
8	Shivangi
9	Roopal Sharma
10	Sonam Sharma
11	Akanksha
12	Vaibhavi
13	Vaishnavi
14	Shivika Paliwal
15	Snehal Mahajan
16	Kritika Sachdeva
17	Divya George
18	Sarah Munir
19	Tanya Nagpal
20	Tejasvi Singh
21	Pooja Chauhan
22	Nandita Kapoor
23	Ariana Rocha
24	Angela Wilson
25	Jocelyn Jorily
26	Komal Parnami
27	Saraswati Singh
28	Tanya Arora
29	Lipy

Sr. Rosily Dm

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FRENCH CERTIFICATE 2017-18

Sl.No.	Name of the student
1	AALOKITA BASU
2	ADITI WADHWA
3	AKANKSHA
4	AMALI
5	ANANTA
6	ANANYA BHATNAGAR
7	ANJU RANI
8	ARUNIMA SHARMA
9	DIANA KAR
10	DIVYA
11	HIMANSHI GUPTA
12	IGLAT JOSEPH
13	ISHA JOSHI
14	JAGRITI
15	KANIKA SHARMA
16	KHUSHBOO KHANDELWAL
17	KOKIL
18	LIYA JOSEPH
19	MAHIMA NAYAL
20	MANJEET KAUR
21	MANSIMRAN KAUR
22	MEGHA CHHIKARA
23	MEHER JAIN
24	NEETA KARKI
25	NIKITA DHAYAL
26	NUPUR RATNANI
27	PRIYANKA KATHURIA
28	PRIYANKA RATHORE
29	RIYA DHAMA
30	RIYA JERATH
31	SANTUSHTI PURI
32	SHAGUN DEBEY
33	SRISHTI GOYAL
34	STEFFI ANN CHERIAN
35	STEFFY SUNNY
36	TANVEE SHARMA

Sr. Anily Jm

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9	MANSI CHOUDHARY
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11	MUSKAN
12	NAMITA SINGH
13	NEHA
14	RAKSHITA BHARGAV
15	SAKSHI TARAR
16	SHUBHI JAIN
17	SIMRAN DHARIWAL
18	SIMRAN SAINI
19	YOGITA VATS

Sr. Rosily son

Principal

3/5